

The 5th Conference of ERAHS 2018/08/27

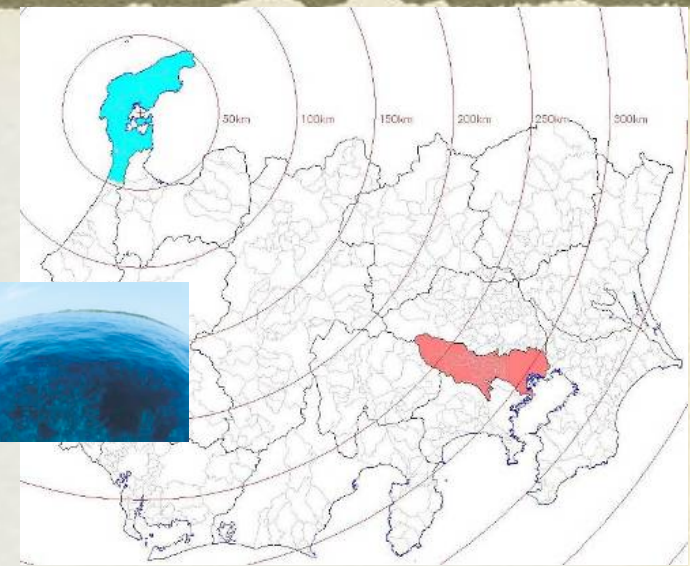
**How Culture to be Resources: Two Case studies
about Participation of Entities that Utilization of
Cultural Resources**

Kanazawa University

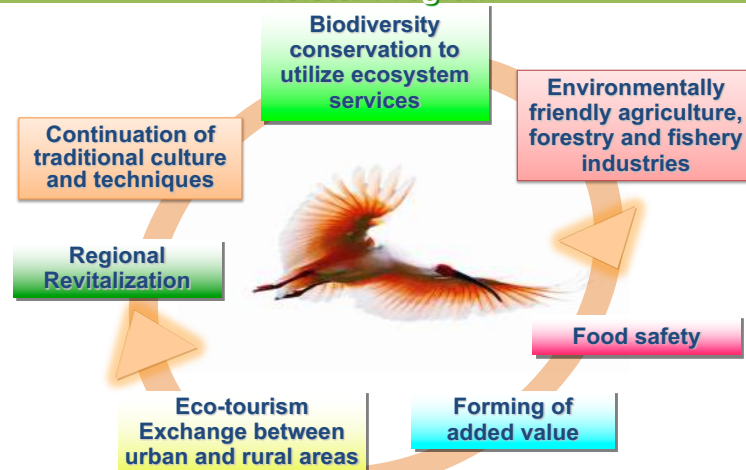
Shukur Rahman

For building sustainable future of Satoyama Satoumi (GIAHS sight from 2011) in Noto

NOTO SATOYAMA SATOUMI MEISTER TRAINING PROGRAM



Concept of human capacity building in Noto Satoyama Meister Program



The "power of youth" is needed to begin turning on a positive spiral!

Target Group for the Training

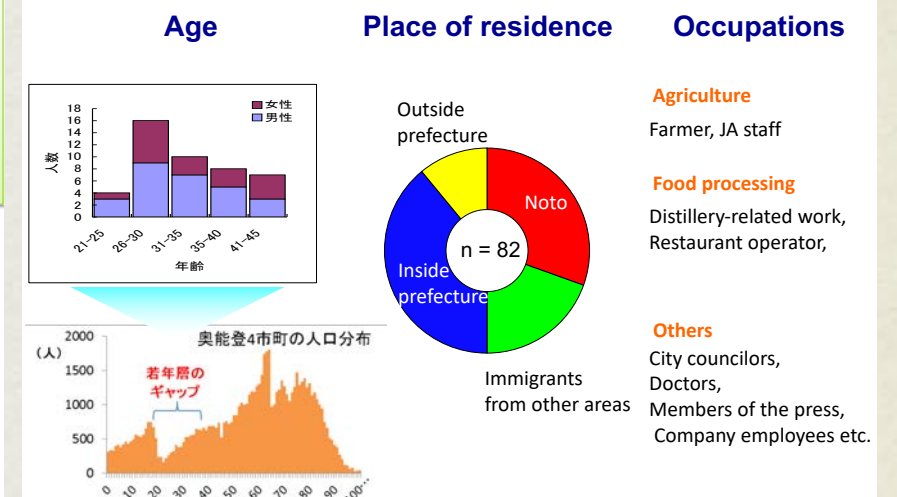
Generation of 45 years old or younger

- Someone who wants to achieve a sustainable lifestyle in harmony with Noto's nature
- Someone who wants a better understanding of satoyama and satoumi
- Someone who wants to find new value in satoyama and satoumi, and use it in one's work

Year-long course (lessons twice a month) & graduation study presentation
60 trainees over a three year period

- Environmentally friendly farmers
- Business minded
- Local / Global leaders

Trainees Participating in the Program



Examples of Lecture/Practical Exercise Themes

The current situation facing Noto

The revitalization of Noto's **economy and creating jobs** for the future
Creation of sixth sector industrialization in Noto **linking production, processing and distribution**

Noto's **satoumi natural resources** and ways they can be used

Noto's **cultural traits** and future potential

Fieldwork

Visits to graduates of the meister program
Features of Okunoto's agricultural sector
Noto's culture of fermentation and its potential
Satoyama forest management
Sampling and identification of seaweed
Satoyama biodiversity
Social study exercises in rural communities

Biodiversity conservation / utilization

Biodiversity as applied to everyday life
Towards a revitalization of satoyama and satoumi in Noto – **Biodiversity and culture**
Creating a **regional brand** for Noto

Learning from advanced cases

Eco-friendly agriculture and biodiversity
What are satoyama business start-ups that have a firm focus on the world around us?
Developing sustainable communities from the site of earthquake disaster reconstruction
Briefing sessions on practical exercises in advanced case studies

Diverse lecturing staff

The latest information and technology

Local knowledge

Extending to Ifugao, Philippines

Project for human resource development program for sustainable development of the Globally Important Agricultural Heritage Systems (GIAHS) designated site "Ifugao Rice Terraces" in Philippines

'Ifugao Satoyama Meister Training Program' (abbreviation)

JICA's Grassroots Technical Cooperation Project
(Special Category of Local Economy Revitalization)

Feb. 2014 - Feb. 2017 (3 years)



1. Japanese course

On-line lectures + study tour
No age limit

Currently 13 students from various prefectures such as Chiba, Kochi, Shizuoka, and Tokyo are on the course.



2. English course

On-line lectures + study tour





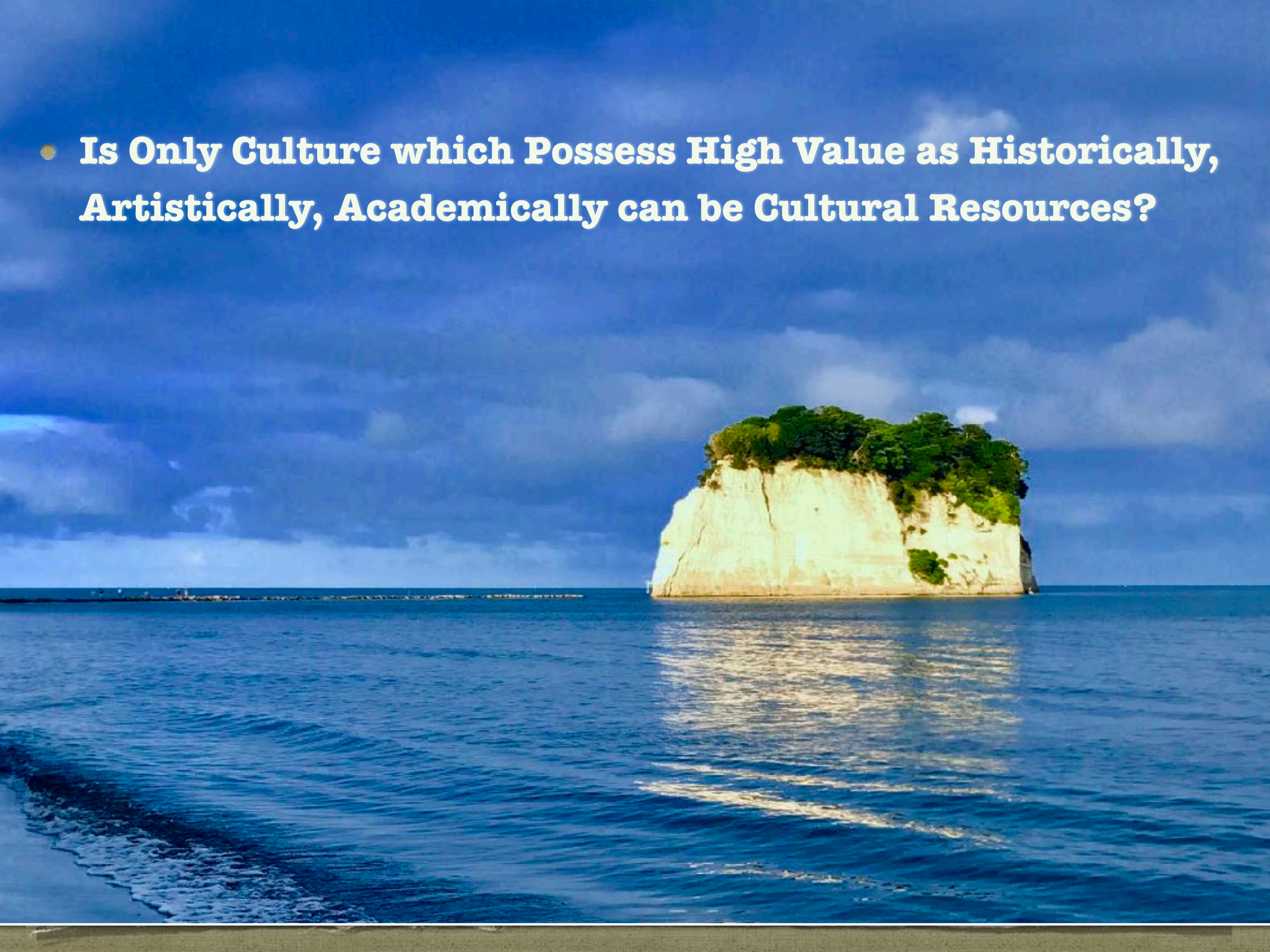
Cultural resources management (CRM) is a discipline of managing cultural resources which are regarded with traditional and historic culture.

Such phrase range of concept with **cultural heritage** or **world heritage** that unique aspects of a culture which possess high value as historically, artistically, academically.

In other hand, Culture is the social behavior and norms found in human societies



- **Is Only Culture which Possess High Value as Historically, Artistically, Academically can be Cultural Resources?**





Keisuke Miyanaka

Lion dance activity of Futamatagawa Youth Group in Monzen-Machi, Wajima City

What did a Youth Group Association Done for Their Hometown?

Content of Activity

- 1. Participate in a Local Event and Deepen Local Interchange Through a Visit to Each Family**
- 2. Making Appeals to National Youth Association, Assembly , School , Local Chamber of Commerce and Industry, Local History Study Group.**
- 3. Making Appeals to Math-media**
- 4. Interchange with a Youth with Work on Interesting Activity in Noto area**

Achivement

- (1) From the Making of Variety of Networks, Increased People that concerned with tradition of the culture of Noto such as lion dances (fig1) .**
- (2) Furthermore, Came Out the member Who can Take a central role of the administration and conveyed culture of Noto**
- (3) Sense of ownership increased, activity was widened (figure 2) and was able to increase the members**



Look for a Possibility of the Ingredients from Okunoto

~Noto's knowledge of a food and recipe~

Content of Activity

Conduct Interview Her Mother, Local People and the Cook

○About Ingredient, Story, Traditional Way of Cook

○Local Life Style Concerned with Food(Personal Background either)

Collected Reference Material on Knowledge about Food

By Using Traditional Way Make Prototype Cuisine

Hold a Testing Event

Food Culture and Traditional Knowledge are United into Paper Medium

Shinobo Segawa

Member of ABC cooking studio

Achievement

- 1 .Provide for School Lunch Menu
- 2 .Provide for farmhouse Accommodation
- 3 .Display at a Local Food Court
- 4 .Help People to Use Ingredient

Not food Itself, A Custom about the Food Culture

Material

Natural
Resource

Biodiversity

Mental

hospitality

Ritual

豆の甘みを生かしたクリーミーな味わい

大浜大豆のクリームシチュー



大浜大豆とは

能登半島の能登地区で栽培されている大豆で、大粒で香りが強く中央の割けたへそが大きいのが特徴。大浜大豆と珠洲の揚げ浜製法塩田のにがりを使った豆腐が有名です。

材料(2人分)

- 大浜大豆—100g(一晩流水で30分浸す)
- たまねぎ—1/4個(薄切り) ・牛乳—50cc
- 塩少々 ・青ねぎ—適量(小口切り) ・こしょう—少々
- [A] にんじん—1/2本(縦切り)、じゃがいも—2個(一口大に切る)、しいたけ—4枚(半分に切る)、昆布だし—400cc

①鍋にサラダ油を熱し、たまねぎが透明になるまで炒める。さらに大浜大豆をいれて軽く炒め、ミキサーでペースト状にする。

②鍋に[A]をいれ加熱し、にんじんがやわらかくなったら①と牛乳を加えて3分ほど加熱する。

③塩・こしょうを加えて味をととのえ、青ねぎをちらす。



大浜大豆でゆうたら豆腐やけど、甘み強いさけ、茹でてそのままサラダにすりゃ、まんでうまいげんよ。

Ethnography

梅雨に面や降って、水はけ良くしてないから大豆の種や水にやられて取れなくなってしまう。大豆やって言ったら、ある婆ちゃんや持ってきたのが「大浜大豆」やってみわ。



能登の道の駅
お母さん

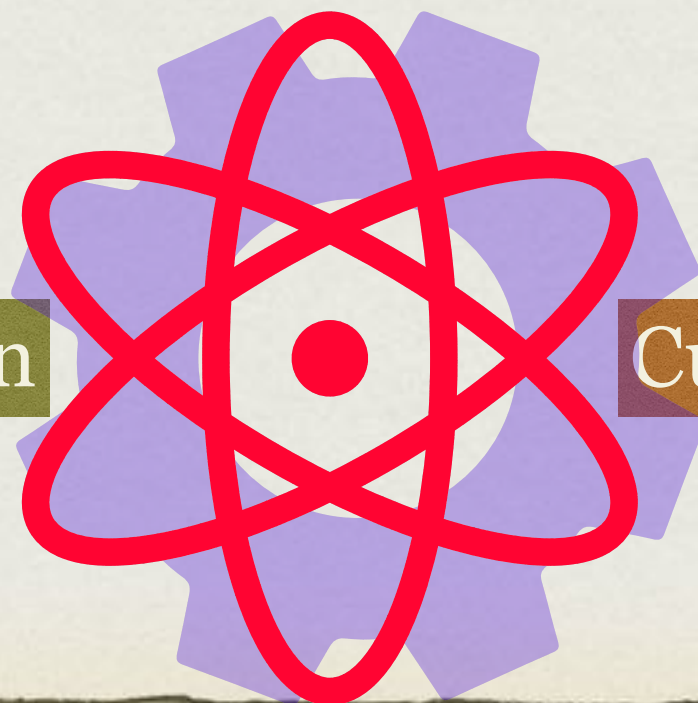
How Culture to be Resources

Human Activity



Human

Culture



A scenic photograph of a rocky coastline. On the left, a large, leafy green tree with bright green foliage dominates the foreground. The ground is covered with rocks and some smaller green plants. In the center, a calm body of water, likely a bay or inlet, flows between the rocky shore and a larger rocky island or headland. The water is a light blue-green color. In the background, the ocean extends to the horizon under a clear, pale blue sky. On the right side, a portion of a pine tree is visible, its dark green needles contrasting with the lighter sky. The overall scene is peaceful and natural.

Thank you very much